

## Press release

3 July 2006

### **Hackney Homes launches *It just takes one* campaign**

From estate notice boards to the back of the number 38 bus, Hackney Homes is spreading the message that it just takes one person to make a difference.

A poster campaign spelling out three easy ways to build a better Hackney is launched this week by Hackney Homes.

Residents are being urged to get in contact via a phone call, e-mail and text. Tenants and leaseholders are being urged to phone 0308 356 3333 to close a crack den, to text a photo and name of an estate repair to 077385 44872 and to e-mail [feedback@hackneyhomes.org.uk](mailto:feedback@hackneyhomes.org.uk) to tell us how we are doing.

Chief Executive Steve Tucker says: "Hackney Homes is working hard to improve customer services and standards but we need your help to make our estates better places to live."

He adds: "The message is simple – you can make a difference and it's not hard to get involved- with your help we can build a better Hackney."

Ends

**Press queries to Chloe Goddard on 0208 356 3528 or email [housingeditor@hackneyhomes.org.uk](mailto:housingeditor@hackneyhomes.org.uk)**