

Press release

16 March 2009

Have your say on Hackney Homes News and you could win £50 in vouchers

Hackney Homes News, the free monthly magazine for all Hackney Homes tenants and leaseholders is being refreshed with a brand new look and we need residents input to make this happen.

Residents who are part of the editorial panel have told us that they welcome the newsletter but they would like a few changes. These include:

- Increasing the page count to 12 pages
- Adding new topics including a special two page section called Around the Neighbourhoods which showcases news and events from people across Hackney Homes estates
- Less text, more photos and more competitions
- Increasing the size of the text to cater for residents who are visually impaired

Chloe Goddard, Head of Communications for Hackney Homes said: "Residents tell us that they really like the newsletter and it is a great source of information about Hackney Homes. That is why we want residents input to have a say in how we refresh it so that it continues to meet their needs".

We are inviting all residents to let us know what they think of the changes that we are proposing to Hackney Homes News. It is simple to do:

- Log on to www.hackneyhomes.org.uk and send in your vote for your favourite front cover and inside pages
- Call the Communications Team on 020 8356 2066 to provide your feedback
- Send an email to housingeditor@hackneyhomes.org.uk to provide your comments

Ends

Press queries to Olaide Oyekanmi on 0208 356 3522, 0777 2565514 or email Olaide.Oyekanmi@hackneyhomes.org.uk

Notes to Editors

- Hackney Homes News is a newsletter for tenants and leaseholders. It is sent to around 40,000 local people and organisations every month.
- Hackney Homes News is produced in a number of community languages including Turkish, Urdu, Kurdish, Arabic and Vietnamese. In addition,

Our mission for the future to deliver excellent, accessible services and quality homes that people want to live in.

Large print formats are also produced monthly. These are available to download from the Hackney Homes website www.hackneyhomes.org.uk

- The newsletter is managed by the Hackney Homes Communications Team who are always interested in local news and try to include stories received, although this will not always be possible. The best way to get your story to us is by email. To send in a story email housingeditor@hackneyhomes.org.uk, write to Hackney Homes Communications Team, Christopher Addison House, 72 Wilton Way, London E8 1BJ or call 020 8356 3527.