

## Press release

24th March 2010

### **Hackney Homes supports prostate awareness month**

March is prostate awareness month and Hackney Homes are encouraging residents to be aware of prostate cancer. Often described as a 'hidden' cancer, it is the most common form of cancer found in men.

Men are 3 times more likely to develop prostate cancer if their father or brother had it. African Caribbean men are also a high risk group to this disease and are 3 times more likely to develop prostate cancer than white men. A diet rich in fat, dairy products and red meat may increase the risk of developing prostate cancer.

Residents who are worried should talk to their GP. For further information, the prostate cancer charity have a free and confidential Helpline on 0800 074 8383 to speak to a Prostate Cancer Charity specialist nurse.

### **Ends**

Press queries to Natalie Powell on 0208 356 3528 or email [Natalie.powell@hackneyhomes.org.uk](mailto:Natalie.powell@hackneyhomes.org.uk)

### **Notes to Editors**

- Hackney Homes is an arms-length management organisation managing around 30,000 council properties in the borough of Hackney.
- Prostate Cancer charity website offers useful advice on prostate cancer and its effects. <http://www.prostate-cancer.org.uk>