
Press release

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SIGNING CEREMONY MARKS MILESTONE FOR WOODBERRY DOWN

Woodberry Down is one step further to realising its £1 billion vision of renewal following the signing of the commitment to kick start the first stage of regeneration.

On Thursday, 3rd August, the Principal Development Agreement (PDA) was signed by Hackney Homes, Hackney Council and Berkeley Homes at Hackney Town Hall.

The PDA details plans for building an innovative new sustainable community in Woodberry Down, North East London. A planning application will now be prepared by Berkeley Homes for the old school site, which is the first site to be developed, and kick-start the project into life

The Woodberry Down scheme is a partnership of organisations and residents, all with a common goal; 'to work towards a total living environment – where people want to live and work'.

The scheme will use pioneering concepts in sustainability, environmentally friendly housing, integrated community facilities and energy efficiency. It will be one of the largest developments of its kind in Europe.

An initial investment of £250 million out of a total investment of over £1 billion will ensure that the scheme guarantees lasting improvements for future generations in the area in terms of housing, quality of life, leisure facilities, education and health.

Robin Smith, Programme Director of Woodberry Down said; "We're pleased to have reached this important milestone in the regeneration of Woodberry Down. We are delighted to be working with Berkeley Homes and are confident that this high quality scheme will set a design and quality precedent for the entire project."

Deputy Mayor Councillor Jamie Carswell said: "The regeneration of Woodberry Down is a flagship project for Hackney Council. We are committed to improving the quality of life for Woodberry Down residents with the building of a large inclusive and sustainable community. This scheme represents a real opportunity to breathe fresh life and investment into the area."

Berkeley Group's Managing Director, Tony Pidgley said "Regeneration has driven the economic and community renaissance of many parts of London, and as the benefits spread across the city, Berkeley is proud to be working in partnership with Hackney Council and Hackney Homes. The signing of a development agreement is the first exciting step on a journey, which will see the regeneration of Woodberry Down; a neighbourhood with a proud history, major environmental assets and excellent transport connections, kick-started to create investment, jobs and better housing for residents, now and in the future".

Press queries to Chloe Goddard on 0208 356 3528 or email

chloe.goddard@hackneyhomes.org.uk

Notes to editor: <http://www.hackneyhomes.org.uk/index/h-housing-services/hhs-woodberry-down.htm>;

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